

The Googler: Eric Schmidt | Everyone Needs a Coach

Eric Schmidt, CEO of Google, gave an interview to Fortune in which he says, that everyone needs a coach. In the video, he describes how athletes have coaches and the role of coaches in the lives of the athletes.



CEO Catalyst, Kris Cavanaugh of Shift, Inc., goes on to explain how her clients, many of who are successful business leaders, have become not just effective business leaders, but also, effective people who are able to achieve things in their personal lives that they had previously given up on.

“Similar to how a business is functionally run, its leadership must be in a position to make good decisions and direct the company toward its desired goal. In order for the business to be extraordinary, that leader needs to be at the top of their game, ensuring they can make decisions with confidence; they can drive the company vision without toppling the company values; they can build the support of their stakeholders and focus on building a legacy for their

communities. In short, those leaders need to take back control and make it happen.”

An extraordinary business starts with an extraordinary leader. Be extraordinary. Find a coach.

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